Dear Friend:

The University of Connecticut, Department of Plant Science and Landscape Architecture is pleased to invite you to participate in the 2010 UConn Turfgrass Field Day on July 20th. Two years ago you helped us to make our first Field Day a great success. We would like to once again thank you and invite you to join us again this year as an exhibitor and to partner with the University of Connecticut as a sponsor of this event.

The Field Day will focus on current research projects conducted in the areas of professional and residential turfgrass management. As you know, Field Days provide an excellent opportunity to share research findings that will immediately help turfgrass managers. In addition to this valuable information, we will be offering certification and pesticide credits for those in attendance. We anticipate attendees from throughout the Northeast, and have extended discounted registration to members of the following associations: Connecticut Association of Golf Course Superintendents; Connecticut Grounds Keepers Association; Connecticut Park Association; Metropolitan Golf Course Superintendents Association; and New England Sports Turf Managers Association.

I have enclosed an explanation of exhibitor and sponsorship opportunities. Sponsorships will be viewed as gifts to the University of Connecticut for the purpose of supporting the UConn Turfgrass Program and you will be issued a receipt from the UConn Foundation.

To be a sponsor and or exhibitor please complete, by May 14th or July 14th respectively, the online registration form that can be accessed at the following website: www.turf.uconn.edu/fieldday2010. If you would like to be a sponsor and exhibitor please register as a sponsor only; you will have the opportunity to indicate your exhibitor preferences during the sponsor registration. If you are not able to register online, you may complete the enclosed forms and return with payment to the address specified. Should you have questions regarding sponsorship opportunities please contact Amy Hanaburgh, Director of Development, at (860) 486-1763 or ahanaburgh@foundation.uconn.edu. For questions regarding exhibitor set up and space please contact Conference Services at: (860) 486-9048.

To properly acknowledge our sponsors we ask that you email your company logo (EPS or high-resolution TIFF) to john.inguagiato@uconn.edu by May 14th. In addition, sponsors will be invited to join us for a VIP cocktail reception July 19th. Formal invitations to follow. I thank you in advance for your thoughtful consideration and hope to see you in July.

Sincerely,

Amy Hanaburgh, Director of Development
To reserve exhibitor space and register your individual attendees, simply go to www.turf.uconn.edu/fieldday2010. You can pay with Visa, Mastercard, Discover or by check.

If you are paying by check please make payable to University of Connecticut – Turfgrass, and send to:
Conference Services
2110 Hillside Road Unit 3013, Storrs CT 06269-3013.

If you are not able to register online please complete this form and mail with payment.

Company Name: ____________________________ Contact Person: ____________________________

Address: ____________________________ City: ____________________________ State: _____ Zip Code: ________

Phone: ____________________________ Email*: ____________________________

☐ *Check here to receive e-mail updates from the UConn Turfgrass Program (email address required)

☐ Please provide the link to your company website at http:// ____________________________

Please contact me about donating item(s) for the Turfgrass Field Day Silent Auction

- 20' x 20' Exhibitor Space includes one registration, one 8’ table and two chairs $350
- 20' x 10’ Exhibitor Space includes one registration, one 8’ table and two chairs $275
- 10’ x 10’ Exhibitor Space includes one registration, one 8’ table and one chair $200

Additional exhibitor space is available; to reserve a larger space, please contact:
Kate Copeland at 860.486.9050 or conferences@uconn.edu:

Attendee Names :
(CAGCS, CGKA, CPA, MetGCSA, or NESTMA $40 per person. Non members $50 per person Registration after July 6th $60)

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Total Registration Fee Included:__________